

## THE GLOBAL SUSTAINABLE DEVELOPMENT SUMMIT 2021

Meet the speakers at the Global Sustainable Development Summit 2021, this Friday, 10th Sept, 2021 including Uganda's only Africa Representative:

\*JOB LAZARUS OKELLO\*

\*Researcher and Entrepreneur\*

\*UNLIMITED INSPIRATION INTERNATIONAL (UII)\*

<https://photos.app.goo.gl/6LXXWRbSRFr6s9Fq6>

\*PROGRAMME SCHEDULE 10th Sept'21: SDG 4,  
16:30-16:45 CEST OR\* \*15:30-15:45 EAT:\*

\*Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all\*

\*The Airmeet Conference is a 'closed registered only' Summit.\*

The Summit is organised by the \*Global Council for the Promotion of International Trade (GCPIT) and partners.\*



## \*GLOBAL SUSTAINABLE DEVELOPMENT SUMMIT 2021\*

Sustainable development is a guiding principle for achieving human development goals while preserving natural systems' capacity to provide the natural resources and ecosystem services that the economy and society rely on.



While micro, small, and medium-sized businesses (MSMEs) may appear small in comparison to large corporations, they have a significant impact on employment, economic growth, and sustainability. In general, SMEs outnumber large corporations while contributing significantly to global economic growth and job creation, particularly in developing countries.

According to World Bank data, SMEs account for approximately 90% of businesses and 50% of global Gross Domestic Product. Additional calculations by the World Bank indicate that SMEs have the potential to generate the 600 million jobs required to absorb the global workforce by 2030.



The SDG targets are high and require a change in public and private activities. New business models, new innovation/technology, and more sustainable and ethical business practices are all results of this transformation. Opening up new business opportunities for the private sector, MSMEs in particular benefits. It is expected that sustainable business models will open more than \$12 trillion in global GDP, 380 million jobs, and have more than half of them located in developing countries. Opportunities for MSMEs have been found under each goal, Global Sustainability Development Summit 2021 will focus on business examples and SDG-supporting good practice initiatives relevant to MSMEs.